

Morning Reading (20.10.2014)

**Read the letter to the editor titled
"Need to raise breast cancer
awareness"
(OPINION A14)**

Today's IR Question

Why is there a need to raise breast cancer awareness among women?

What can be done to promote the pink ribbon campaign?

Today's Language Focus

1. raise awareness (phr.)	6. concerted (adj.)
2. (citizens) of all ages (phr.)	7. armed with (phr.)
3. prevalence (n.)	8. evokes (v.)
4. ignorance (n.)	9. feminine (n.)
5. prompt (adj.)	10. The more aware ... the more likely (expression)