The instructions

- Highlight the main ideas and unfamiliar vocabulary
- Read the article and write down your response (7 minutes)
- Share your ideas with your partner (3 minutes)
- One student from each class will be chosen randomly
- Today's language focus

Morning Reading

- Date: 11th November, 2014
- Article: Alibaba's 'Double Eleven' set to see record sales (Business 1)
- Class:6C+6D

Today's IR questions

- 1. What is 'Double Eleven'?
- 2. What have Alibaba done to claim the title of 'world's biggest online shopping festival'?
- 3. Can you think of one reason to explain the trend of online shopping?

Language focus

- 1. powerhouse (n)
 6. lucrative (adj)
- 2. poised to (idioms)
 7. surpass (v)
- 3. frenzy (n)
- 4. merchandise (n)
 9. analytic (adj)
- 5. a milestone (n)
 10.record (n/v)

- 8. gross (adj)

Students selected today:

• 6C 12 Leung Ho Yan • 6D 11 Lee Ho Lam