

The instructions

- Highlight the main ideas and unfamiliar vocabulary
- Read the article and write down your response (7 minutes)
- Share your ideas with your partner (3 minutes)
- One student from each class will be chosen randomly
- Today's language focus

Morning Reading

- Date: 10th November, 2014
- Article: Alibaba's 'Double Eleven' set to see record sales
- Class: 6A+6E
- Presenters: 6A Wong Ka Man
6E Wu On Na

Today's IR questions

1. What is 'Double Eleven'?
2. What have Alibaba done to claim the title of 'world's biggest online shopping festival'?
3. Can you think of one reason to explain the trend of online shopping?

Language focus

- 1. powerhouse (n)
- 2. poised to (idioms)
- 3. frenzy (n)
- 4. merchandise (n)
- 5. a milestone (n)
- 6. lucrative (adj)
- 7. surpass (v)
- 8. gross (adj)
- 9. analytic (adj)
- 10. record (n/v)